

Business

MATTERS



Investors In People award for Sussex' Club Class Chauffeurs

John Wilkinson, from St Leonards, takes the 'driving seat' as Sussex's Club Class Chauffeurs celebrate its recent Investors in People (IiP) accreditation.

The only chauffeur company in the county to be awarded with the prestigious nationally recognised people management standard, some of the team jumped in a virtual car to demonstrate that it is people that make the business work, not just the car.

"Strip away the car, and ultimately our business is all about people. Our personnel is our biggest asset and this IIP accreditation is proof of that," commented Jonathan Dow, managing director of Club Class Chauffeurs.

The Sussex-based corporate chauffeur company, which has been trading for 19 years, provides corporate travel solutions to a range of organizations throughout the UK, as well as the competitive London market.

The assessment was carried out via a series of interviews with staff, allowing the assessor access to examples of how the company meets Investors in People requirements.

Jonathan Dow said: "We are absolutely delighted to have been awarded Investors in People standard as we work hard to ensure our employees are pro-

vided with the best training to enable the greatest possible career advancement opportunities. It also helps ensure our clients continue to enjoy our exceptional levels of customer service.

"We always aim to be innovative and stay one step ahead of competitors and believe this accreditation is proof of that."

Investors in People Assessor, Emily Mayes adds: "I was very impressed with the positive ethos and culture that permeates throughout all aspects of Club Class Chauffeurs.

"The passion, enthusiasm, commitment and dedicated hard work of the directors have inspired a loyal and equally dedicated and enthusiastic team of staff. The excellent leadership has enabled the company to achieve a range of awards and a high level of respect and recognition within its industry."

Club Class Chauffeurs is enjoying a successful start to 2011, having recently won a number of new contracts, including Jet Air. The company was also awarded Best Customer Service award 2010 at The Sussex Business Awards in December.

Club Class Chauffeurs is the market leading corporate chauffeur services. Visit www.clubclassonline.co.uk or telephone: 01323 442222